

Ginn GazetteSM

OCTOBER 2007

"Welcome Home"

VOL. 3 NO. 3

Tesoro prepares for PGA TOUR event

The Ginn sur Mer Classic at TesoroSM is coming soon to Port St. Lucie, and despite picking up the PGA TOUR Fall Series event just this summer, Ginn Resorts has no doubt that the inaugural event will be nothing but the best.

The event, held Oct. 22-28, will come just in time for Tesoro to showcase its newly completed Grande Clubhouse to the world. The 70,000 sq. ft. Italianate facility is sure to impress tournament guests and television viewers across the nation.

The tournament promises to provide playoff-like drama as it will be the ultimate chance for players on the bubble of the Tour's top-125 to secure their cards for next year.

"As the event approaches, we are increasingly thrilled to welcome current, former and future PGA TOUR stars to the Ginn sur Mer Classic at TesoroSM," said tournament director John Subers. "We're confident that everyone - Ginn members, players and the local community - will have an unforgettable experience come late October."

Among those on the early commitment list include 13-time PGA TOUR and major championship-winner Mark Calcavecchia; Justin Leonard, who's won 10 times on Tour, including the 1997 British Open and '98 PLAYERS Championship; 2003 PGA Champion Shaun Micheel; 1996 U.S. Open champion Steve Jones; Steve Flesch, winner at the Reno-Tahoe Open; Boo Weekley, who won earlier this season and captured fans with his recent top-10 at the PGA Championship; local player Ken Duke; recent Presidents



The finishing touches are being put on the Grande Clubhouse as Tesoro readies for its first PGA TOUR event to be held October 22-28.



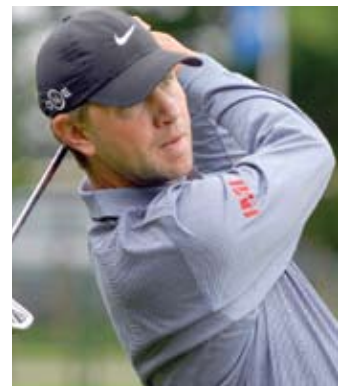
Brian Gay



Ken Duke



Lee Janzen



Lucas Glover

Cup pick Lucas Glover; and Brian Gay, who tied for 41st at The Barclays, among many other up-and-coming PGA TOUR players. And this is only the early commitment list, as the field will not be finalized until the Friday before tournament week.

Known for giving young, talented

upstarts a chance on the largest stage, Ginn Resorts has also invited identical twin brothers, and up-and-coming collegiate players, Derek and Daryl Fathauer to make their PGA TOUR debut.

The brothers will become the first pair of identical twins to play in the

same PGA TOUR event in more than 25 years.

This year's event is the start of a five-year marriage between the PGA TOUR and Ginn Resorts, as the event will rotate among Ginn's world-class resorts for the next five seasons.

Ginn goes uptown to New York

Overlooking Central Park in the heart New York is a new addition to the Ginn Resorts lineup. Situated on the top two floors of the Bergdorf building at 745 Fifth Avenue, one of the most desirable addresses in the world, the IMI Club is now a part of the Ginn Resorts family.

This ultra exclusive club is part of an initiative by Ginn Resorts to reach out to owners and prospective owners in the New York metropolitan area and is representative of the Ginn lifestyle.

Gazing out the window from the 34th or 35th floor you can see the park like you can from no other location and just outside the doors of the building are recognizable landmarks such as Tiffany's, The Plaza, Trump Tower,



The IMI Club offers stunning views of Central Park.

FAO Schwartz and the ultra-modern Apple Store, Fifth Avenue.

"This is an amenity to our property owners whether they live in New York or possibly in town visiting," said Brad Huffstetler, Ginn sales executive in Manhattan. "This private club offers a stunning view of the city and is a great

spot for Ginn owners to take advantage of whether that's meeting a friend for a drink or impressing a client over lunch."

With capacity for 25 people and there are varied places to gather such as a media room that showcases the latest Bang & Olufsen multi-media gadgetry or the 500-bottle wine room up the winding staircase. There is a private chef on duty and the club is

open every day from 7 to 7.

The club is for use by appointment only and Ginn property owners interested in accessing the club should call Brad Huffstetler at 212.486.4975 or e-mail him at bhuffstetler@ginncompany.com.

GINN GAZETTE RESPONDS TO READERS' INPUT

In a constant effort to produce a high quality and reader-friendly product, the Ginn Gazette will restructure some of its interior pages - adding more images, more color and easier to follow sections.

Due to this ongoing process, the current issue of the Gazette has been reduced in page count.

The next issue (scheduled to be distributed in December) promises to incorporate these improvements to better serve its readers and their communities.

GINN NEWS

Ginn Resorts enters Georgia real estate market with acquisition of BriarRose

Ginn ResortsSM has acquired the real estate holdings of Atlanta based developer, BriarRose Land Company. BriarRose Land Company is currently developing the BriarRose Hamlet, a 1,879-acre private country estate and club community located in the Oconee



River Valley near White Plains, GA, 15 miles from Lake Oconee and Greensboro, GA. The Lake Oconee area is one of the fastest growing real estate markets in the southeast and is home to several upscale second home and resort communities.

"We are fortunate to have the opportunity to again work with Jeff Davis and his team with the acquisition of this picturesque property," said Bobby Ginn,

chairman and CEO of Ginn Resorts. "It has always been our plan to expand to Georgia but only with the ideal location and community concept. The BriarRose will create a club lifestyle that preserves and protects the true nature of the countryside."

BriarRose Land Company Founder and CEO, Jeff Davis said, "Having the BriarRose become part of the Ginn Resorts family is extremely gratifying for me. Ginn Resorts has set a new standard for the lifestyle experience and club amenities that it delivers to its owners and members. And I look forward to teaming with Bobby Ginn as we both continue to make the BriarRose vision a reality." As part of the acquisition, Davis has accepted the position of president of Ginn Real Estate Company and will be overseeing the sales and marketing efforts of the company's nine communities.

Upon completion, the BriarRose is planned to have significant amenities situated in a spectacular natural setting with all the services



The 1,879-acre BriarRose community is located in Georgia's Oconee River Valley.

of an upscale destination resort. The planned amenities include championship golf, equestrian facilities, spa/fitness, casual and fine dining restaurants, pool, tennis facilities, hiking and biking

trails and recreational fields.

For information about the BriarRose community, please contact the BriarRose Story Center at (866) 763-7673, or visit www.thebriarrose.com.

Meet the new Ginn executive team members

Robert Gidel President, Ginn Resorts

Robert (Rob) Gidel is President of Ginn Resorts. Gidel reports directly to Bobby Ginn as



Robert Gidel

Chairman and Chief Executive Officer of the company and will be responsible for all aspects of the management and operation of the company.

Gidel brings to this role extensive experience in operating, governing, and capitalizing large real estate companies. He has served as President and CEO of several public and private global real estate and management

firms during his career including Alex Brown Realty Advisors (Baltimore), Brazos Partners (Dallas), Paragon Group, Inc. (Dallas), and Meridian Point Realty Trust (San Francisco).

He has also served as a member of the board of Directors of Developers Diversified Realty Corporation (Cleveland), LNR Property Company (Miami), Global Signal (Sarasota), American Industrial Properties (Dallas), US Restaurant Properties (Dallas), Fortress Investment Funds (New York City), and Lone Star Funds (London).

Over the last 20 years, Rob has worked closely with Dean Adler, a principal of Lubert-Adler, a real estate private equity firm based in Philadelphia, PA, and finan-

cial partner of Ginn Resorts.

Rob and his wife Linda reside in Windermere, Fla. and have three children.

Jeff Davis President, Ginn Real Estate

BriarRose Land Co. founder and Chief Executive Officer Jeff Davis recently became presi-



Jeff Davis

dent once again of Ginn Real Estate Co., and will oversee sales and marketing for the company. Davis was president of Ginn Real Estate from 1999 to 2003, when he left to acquire and launch BriarRose.

Prior to joining Ginn Resorts

in 1999, Davis was a partner with Resort Management Associates (RMA), a company that specializes in the sales, marketing and management of resort communities.

A 1973 graduate of Mars Hill College, Davis played in the NFL and World Football League. He previously served as director of sales and marketing for the Peach Bowl in Atlanta. He began his resort real estate career in 1986 at Keowee Key in Salem, S.C.

He went on to serve as a sales and marketing consultant for more than dozen communities including St. James Plantation in Southport, N.C. and Intrawest Snowshoe Development, Inc., Snowshoe, W.V.

The Ginn Gazette

Publisher: Al Jones **Editor-in-Chief:** Ryan Julison **Managing Editor:** Melissa Gough

Writers: Lauren Skowyra, John Marini **Photography:** Chris Gotshall, Steven Martine **Art Director:** Steve Wilson **Production:** Karen Farber

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215 Celebration Place, Suite 200 Celebration, FL 34747 • Phone (321) 939-4700 • Fax (321) 939-4800

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GINN NEWS

ADT monitoring coming to Ginn Resorts

Ginn Resorts has reached an agreement with ADT Security resulting in ADT providing monitoring for all single-family homes going forward. ADT Security is the largest home security monitoring company in the United States.

Ginn Security receives commendation

The American Society of Industrial Security (ASIS), the largest organization of security professionals in the world, has recognized Ginn Security Services, LLC for advancing competency standards and professionalism in the security industry.

The commendation comes as a result of Ginn Security adhering to the guidelines established by ASIS regarding the qualifications of the personnel hired and the ongoing training of security personnel.

"This is great recognition that our Ginn Security team is delivering concierge level security to our owners and guests and meeting the highest standards of security service," said Rick Staly, Senior Vice President of Ginn Security. "I am so proud of our team for all of their hard work and dedication."

K-9 donated to Flagler sheriff's office

When the Flagler County Sheriff's Office recently needed to replace a K-9 that they retired from police work, they didn't have to look far. In fact, the dog found them. Ginn Security donated a fully trained police dog named Cain as well as two complete K-9 protection systems and vehicle cages that were no longer needed. The Flagler County Sheriff's office valued the donation at \$16,000.

Ginn Resorts partners with Circuit City

Ginn Resorts has an agreement with Circuit City to help provide the low voltage wiring for new homes. This came about as a result of Connexion's partnership with Circuit City Builders' Division and ensures that the low voltage wiring is consistent throughout all properties.

This partnership will also provide residents a warranty that is not available through Circuit City stores. If a warranty is established through the builders' division, an owner who experiences problems with their television will have Circuit City come to their house and replace that television. If a warranty is purchased at a store, the responsibility rests with the home owner.

Ginn Security Officer helps save child from drowning

On July 8, Ginn Security Director Nick Davis came to the rescue of a drowning child. While off-duty at a local Palm Coast public swimming pool attending the birthday party of another Ginn Security officer, he was alerted by friends that there was an emergency situation

at the side of the pool. A young boy (not part of Davis's group) had been pulled to the pool deck after nearly drowning and was



Nick Davis

unconscious at the water's edge.

When they approached a group of City lifeguards performing CPR on the boy, Davis's friend and Ginn Hammock Beach Group Sales Associate, Nicholas Langille, called 911. Nick assisted the lifeguards and began giving the boy breaths of air.

After several sets of breaths, the boy was resuscitated and began breathing once again and Nick rolled the child on his side to

improve his breathing. Nick then took the upset boy in his arms to comfort him. At that time, EMS arrived to take the child to the hospital for further care and the boy was released in less than 24 hours with a full recovery.

This is the second drowning rescue administered by a Ginn Security officer since the inception of the organization in 2005.

Nick's actions are in line with Ginn Security's mission to deliver the highest quality security service to those Ginn residents and their neighbors. Ginn Resorts recognizes Ginn Security Director Nick Davis for a job well done.

Connexion progress continues

Work is progressing in all communities that will bring the latest fiber optic technology to Ginn Resorts as a result of the agreement with Connexion Technologies. Once completed, residents will be able to take advantage of improved voice, video, data and security options through the fiber.

One of the most visible differences will be in the number of HD channels available. Fiber allows for a greater number of HD programming to be accessible because it has greater bandwidth capabilities than traditional copper cable.

Ocean Towers, Phase 3 and Phase 4 of the Hammock Beach development, is the first Ginn Property to have the fiber project completed. Those residents can

now take full advantage of fiber-related services. The internet speed is 15 megabits per second, which is twice as fast as what is generally available through other providers.

Below is a brief update of how things are progressing at the other communities.

Bella Collina has more than 150,000 feet of conduit currently in the ground and 102,000 feet of fiber optic cable has been run. All of the services are expected to be available to the home owners in November, including the clubhouse.

The Conservatory, Flagler County's first Fiber-to-Home-Community, has a total of 110,000 feet of conduit in place and almost

51,000 feet of fiber. Despite the fact not everything had been installed, the head end has been built out and a "go-live" date was Oct 1.

Ginn Reunion's project is a large undertaking because a new



fiber is being installed to replace one that was previously put in place. More than 135,000 feet of conduit is in the ground and 23,000 of fiber has been installed. The target for completion with everything built out and the system in place to provide service to home owners is the first quarter of 2008.

Ginn Laurelmor is unique in that Connexion is joint trenching with the local power company so shortly after power has reached a unit, the fiber should be available for services. Currently there are 26,000 feet of conduit and 4,000 feet of fiber pulled. That project will continue to progress hand-in-hand with the electric company.

Cobblestone Park is similar to Laurelmor in that progress will be dictated by how quickly the electric company can move because that is also a joint trench project. Currently there is approximately 11,000 feet of conduit in the ground and shortly after power has been established, the fiber will be ready.



The fiber cable installed by Connexion (seen here in the long black cord) will allow owners and guests to receive telephone, Internet, television and security services bundled over a single fiber network.

DEVELOPMENT

Broedell Incorporated



Broedell, Inc. represents three generations of custom home building in Florida for over 43 years. This tradition began with Frank Broedell, Sr. and is now carried on by his son, Frank Broedell, Jr., and his grandson, Frank Broedell III. The Company's main goal on every project is for the customer to know that they are number one. Their customers are 100% involved in the decisions during the building experience, from the clearing of the land to choosing the paint colors.

As a family-owned and operated business, Broedell has the opportunity to be hands-on in every aspect of the builder/customer relationship. The company works as a team to ensure that every home building experience is smooth and remains on track, and their customers take comfort in knowing that they have complete access to the Vice President, Frank Broedell III, of the company at all times.

1610 N. CYPRESS DRIVE • JUPITER, FL 33469
561-746-4700

Casto Homes, Inc.



All Casto Homes at Tesoro* are designed to be representative of a Mediterranean lifestyle and to capture as much natural light as possible while enhancing the many aesthetic amenities of the community. We believe in building homes that are functionally sound with architectural elements that allow each of our clients' families to actively participate in, and experience nature's beauty. Some of the standard room finishes that our homes include are cupolas, summer kitchens, seamless glass, cast stone décor, custom cabinetry, extensive wood trim, marble flooring and granite.

Our highly qualified staff of professionals have a combined 150 years experience and are committed to making each building experience enjoyable.

13842 US HWY 1 • JUNO BEACH, FL 33408
561-626-3444

Gulick Construction Co. Inc.



"Tesoro* is the Crown Jewel of developments, constantly motivating our company to create the very best architecture, interior design and exquisite finishes into each and every home" says David Gulick. Our award winning Design/Build Team at Gulick Construction works closely with our discerning clients to capture an individual statement of beauty and style personalized for the client without any sacrifice to the form and function of your home. Custom design creations are the mainstay of our business. A third generation builder with over 20 years of experience, David started his career creating custom furniture and circular stairs showcased in Architectural Design, Palm Beach Illustrated, and Florida Designs.

38 SE OCEAN BLVD., SUITE 102 • STUART, FL 34994
772-287-6000

TESORO FEATUR READY TO HELP OW

Dream

Lavelle Construction & Development Corp.



The Tesoro* vision of creating a high-end golf course community in a natural location was intriguing to our company. Bobby Ginn's vision of the development as one of the most luxurious communities on the Treasure Coast is now becoming a reality and is even surpassing the original designs in both aesthetics and quality, and we wanted to be part of that.

Lavelle homes at Tesoro feature elements such as impact windows and doors, precast stone details, stone flooring and inlays, crown molding and granite and marble counter tops. Clients can choose from a variety of home designs, or work with some of the area's leading architects for a custom design to fit their family's needs.

801 MAPLEWOOD DRIVE, SUITE 3 • JUPITER, FL 33458
561-748-6844

Mastercraft Development, LLC



Mastercraft Development, LLC, would like to take this opportunity to welcome you to this unique lifestyle. Our goal is to provide you with the home of your dreams. Mastercraft Development is recognized for distinctive homes with exceptional custom features. We pride ourselves on providing exemplary customer service and satisfaction. Our architectural goals are to provide you with an elevated level of design while offering flexibility to each individual.

The Tesoro* Club is not simply another project to us, it is our main focus. With careful attention on this development, we are looking forward to building the kind of homes people dream.

352 SE SOUTHBEND BLVD. • PORT ST. LUCIE, FL 34984
772-345-1410

DEVELOPMENT

FEATURED BUILDERS OWNERS BUILD THEIR

The Featured Builders of Tesoro® are ready to raise the roofs for homesite owners, and will showcase what they have to offer at the upcoming Ginn sur Mer Classic at Tesoro™ October 22-28.

Chosen for their quality and commitment to creating the Ginn vision of a luxury community, they will have representatives on hand to answer questions and begin the process of designing and building homes.

“These builders were chosen for their exemplary style and performance.

Each builder brings a unique style to the community,” said Tom LaBelle, director of the Architectural Control Board and Feature Builder Program Southeast Region. “There has never been a better time to consult with the Featured Builders and begin the construction process to fulfill your Tesoro dream.”

Accolades and awards accompany each and every Featured Builder. Some of them are building in more than one community.

PGM Builders, Inc.



PGM Builders, Inc. has a commitment to quality and strict attention to detail that has been the foundation of the company's success in Florida's real estate industry. The company's "Customer First" policy ensures our ultimate goal to make your home building experience as pleasurable as possible. Peter B. Giaquinto Jr. has over 25 years of experience in the Florida Custom Home Market to create signature residences that are recognized for attention to detail and sophistication. PGM Builders' well-earned reputation for listening closely to their home buyers and understanding their needs and desires is evident in over five hundred homes built in many of Florida's finest residential communities. In addition, the company is a four-time winner of the Prism Award and Aurora Award.

9121 N. MILITARY TRAIL, STE. 200 • PALM BEACH GARDENS, FL 33410 • 561-627-2551

Palm Coast Builders & Construction, Inc.



Palm Coast Builders, Inc. strives to satisfy its customers by offering a unique and innovative approach to building magnificent customized homes. We offer a portfolio of exquisite homes designed by one of the top award winning architectural firms in the state of Florida and designed just for Tesoro®. Each customer has the opportunity to customize to his or her desires, which is a reflection of the owner's "dream house" and not just a model with a few extras added. President Bill Hanson, provides service and customer satisfaction that far exceeds all expectations.

661 MAPLEWOOD DRIVE, SUITE 22 • JUPITER, FL 33458
561-741-7729

Purucker & Marrano Custom Homes



Purucker & Marrano Custom Homes builds the most distinctive custom homes at prestigious waterfront, country club and golf course communities throughout South Florida. Purucker and Marrano has more than two decades of experience to meet the needs of the most discerning and discriminating custom home clients. Company president Gary W. Purucker, along with Vice-President Heather Purucker Bretzlaff and their professional staff of architects, designers and licensed supervisors have won numerous design and architectural awards. "We strive to exceed customer expectations by combining superior architecture, craftsmanship and personal service in every home we build." Heather Purucker Bretzlaff

5608 PGA BLVD., SUITE 208 • PALM BEACH GARDENS, FL 33418 • 561-775-1170

River Oaks Development



Tracey Smith was practicing law and Michael Madden was building shopping centers and high-rise office buildings when they met in Houston more than 15 years ago. In 1994, the two partners decided to use the strength of their diverse career experiences to form River Oaks Development Corporation.

Madden's vast experience has provided him with a wealth of knowledge that he applies to every home he builds. As a lawyer, Smith was accustomed to listening carefully to her clients. River Oaks works closely with each client from initial home design to final interior finishing and ensures that each home it builds truly reflects the individual lifestyle and personality of its owner.

733 W. SMITH STREET • ORLANDO, FL 32804
407-481-8733

Seaboard Homes



The company that builds your new home should be as solid as you expect your home itself to be. Seaboard Homes considers their rock solid reputation as their most valuable asset. Seaboard Homes philosophy is that the relationship with each homeowner is the bedrock of their success. When you work with Seaboard, expect a home built with high quality craftsmanship, the finest materials and architecturally rich design elements.

Seaboard has a service driven approach which focuses both on the client and the project. As with all our projects, Seaboard homes has an ingrained belief in quality, timeliness and professionalism - from our president to the field team - in every aspect of building.

1928 COMMERCE LANE, STE. 1 • JUPITER, FLORIDA 33458
561-744-6400

DEVELOPMENT

Quality comes first for Featured Builder

For those looking to build a custom home at Ginn Reunion® Resort, there are 12 first-class featured builders to choose from. One that has impressed

not only its customers, but the community at large is Continental Inc. That impact is a direct result of commitment to quality and attention to detail of company owner Keith Clarke and his wife Kate.



Keith Clarke and wife Kate Clarke

A fourth-generation home builder, Keith has more than 25 years of experience in the field of custom homes. He moved to Florida 11 years ago from England and was quickly disillusioned by the home-buying process he went through because he believed he was sold an inferior product.

As a result, he was convinced that if his company built homes to the standards he was accustomed to he would be very successful and his track record has borne that out. One of the places in which he has established an impeccable reputation is Ginn Reunion Resort.

"I was asked by one of the sales associates to take a look at Ginn Reunion and immediately fell in love with the concept," Keith said. "It was so different from other communities because of the amenities and the

amount of effort that had gone into producing such superb facilities. The quality was just breathtaking and I knew this was a development in

which we could flourish."

Something that makes Continental unique in high-end custom home construction is the fact the company owns its own trim, cabinetry

and interior design companies. Instead of having to hire outside agencies to do the work, Continental is able to control the quality and price by using its own people which also allows for a greater level of customization.

Continental made a big splash with its first foray into Ginn Reunion by donating a home to be sold for the sole benefit of the Children's Miracle Network. That home set a new standard of quality for the young development and the sale resulted in a contribution to the

Children's Miracle Network to the tune of \$856,000.

Since that time Continental has also been chosen as

a Featured Builder at Bella Collina and they are currently under consideration for a third community, Ginn sur Mer in the Bahamas.

In addition to quality, detail-orient-



Because Continental, Inc. also owns its trim, cabinetry and interior design company, it can offer unique detailing.

ed homes, Continental has developed a reputation with Ginn property owners for being easy to work with and also for operating well-maintained job sites. "We really put a lot of effort into exceeding the expectations of our clients and customer care is of paramount importance to us," Keith says.

"The most important thing about working with Continental is they treat you with respect and warmth,

which is the way you would hope to be treated by anyone with whom you do business," says Cheryl Long, an owner in Reunion. "I had a very good comfort level working with them throughout the process and as far as I'm concerned, they under promise and over deliver. If there are any questions, they're not going to take the easy way or less expensive way, they're just going to do it the right way. What more could you ask for?"

"The quality was just breathtaking and I knew this was a development in which we could flourish."

Yacht Harbor Village amenities underway

The spectacular amenities that will complement the natural beauty of the surroundings of Hammock Beach's Yacht Harbor Village are now under construction. Work is underway on the main lobby, tennis pro shop, fitness center and eatery.

Outside the restaurant will be a semi-circular stone balcony overlooking the pool area that will be an elegant setting for weddings or other intimate gatherings. The work on that signature project is slated for completion by the end of the first quarter of 2008.

Situated on the Intracoastal Waterway, Yacht Harbor Village is a quaint collection of single-family custom homes and condominiums. It blends the boating and tennis lifestyles with a 209-slip full-service marina and lighted HAR-TRU® clay surface tennis courts.

"There's just something about being on the Intracoastal Waterway,"



The tennis courts and the pool are just two of the many amenities that will enhance living at Yacht Harbor Village.

said Andy Finn, vice president of Sales and Marketing. "The peace and tranquility are unmatched and the sights are refreshing. It's a common occurrence to see manatees in the area and dolphins frolicking around the marina."

Property owners, resort guests can already take advantage of the

magnificent swimming pool, located on the Intracoastal, as well as the tennis courts. The courts have a state-of-the-art underground watering system that keeps them continually in tip-top playing shape and USTA accredited professionals are already in place and ready to assist.

Guests docked at the marina will

also have access to all of the resort's amenities. The marina is home to the Ginn Sundancer, one of finest entertainment yachts in the world. The 117-ft. Skipperliner yacht is available for dinner cruises, special events and member parties.

For reservations call 888-246-5500.



DEVELOPMENT

The vision of Laurelmor coming to life

The mountain region that is home to Ginn Laurelmor is showing tangible evidence of progress and the community is coming to life. Power has been established, the water pipes are in and four model homes are under construction. It won't be long before residents are moving into those new homes.

"It's exciting to see the work being done," said Claudia MacDonald, director of the Architectural Control Board and Featured Builder Program. "As more and more is completed you can see the vision of Laurelmor coming to life and you realize just how special this place is."

With its breathtaking vistas, Laurelmor is a unique resort community that blends private club services with the great outdoors over 6,000 acres of mountain splendor near Boone and Blowing Rock, N.C. It will offer a Tom Kite Signature golf course, a gracious mountain lodge with fine dining and wine cellar, Camp Laurelmor for kids and four seasons of activity that will engage all five senses.

On top of the other work that has been completed, the foundation for

the firehouse is ready to be laid and the station will soon be erected. In recognition of its commitment to safety, Laurelmor has already been designated a Firewise Community and is expected to receive official certification at the end of October.

"For those who have already purchased a lot, now's the time to select a builder and get their home started," MacDonald said. "While those who are thinking of purchasing a home-site owe it to themselves to make a trip to Laurelmor."

The four builders for the model homes are 444, Inc., RCD Construction, Bradshaw & Company, and Wishon & Carter Builders and in addition to those, there is a long list of other Featured Builders with expertise in mountain homes from which to choose.

Each signature home will be fashioned from stylish natural materials such as stone, granite and timber so that at Ginn Laurelmor you will embrace mountain living while reveling in modern comfort.

"I'm very impressed with Ginn and how thorough they have been with their planning," said Matt Dunn, project manager for Wishon & Cart-



Four model homes at Ginn Laurelmor are currently under construction.

er Builders. "They are holding all of the builders to a higher standard in many different areas such as how we design our sites, how we handle runoff water and how we clean up our sites. I applaud them for that."

"The development is absolutely beautiful," Dunn added. "Every

homesite at some point has a pretty dramatic slope to it and building on that is certainly a challenge but the end product is that every home will have a view."

For real estate information call 866-889-8855.

Artist's rendering of the future clubhouse at Ginn Laurelmor.



Owners take up residence at Bella Collina

The fact that the first owners have taken up residence in Bella Collina means that progress is being made on the luxurious Tuscan-inspired golf and lake community. Like a bud in the spring, Bella Collina is ready to blossom.

That one lucky owner is not the only to have their home completed as a total of 11 homes are finished and 20 others are in some phase of completion. In addition to those, there are nine architectural submittals



waiting for final approval and four additional plans that have been approved and are awaiting permits. At the time of publishing there were an additional five contracts entered into with one of the community's nine Featured Builders.

"It's very exciting to see how much the development has progressed, especially since there was nothing here when I arrived," said Nancy Derrick, director of architectural control for Bella Collina. "The area

is really flourishing."

Finishing touches are being put on the Nick Faldo-designed golf course and the clubhouse is slated for completion by the end of the year. Builders will soon be allowed to begin pulling permits on that side of the development homes will be going up to complement the clubhouse.

"We've been waiting for that area to progress to this point because there is a lot of interest in that side because of the clubhouse," Derrick said. "Lots in that area are on top of a hill and overlook a lake."

Bella Collina is just minutes from downtown Orlando, on nearly 2,000 acres of live oaks, orange groves and dramatic elevation changes.



Bella Collina's grand clubhouse overlooking Lake Apopka is slated for completion by the end of the year.

LIFESTYLE

Ginn sur Mer to host Ft. Lauderdale Int'l Boat Show

Ginn sur MerSM presents the 48th Annual Fort Lauderdale International Boat Show scheduled to take place Oct. 24-29.

Some may wonder why a resort in The Bahamas would be sponsoring a boat show in Fort Lauderdale, but it makes perfect sense when that resort is Ginn sur Mer. Truly a showpiece of the Caribbean, the breathtaking resort is only 55 miles from the coast of Florida and offers a unique opportunity for yacht owners to dock at their doorstep with fabulous deep water dockable home sites now available.



"We have a great development to showcase and this is a wonderful venue to in which to do so," said Sabrina Barry, marketing director for Ginn sur Mer. "Those homesites on the water are spectacular and represent a once-in-a-lifetime chance for people to own a piece of paradise."

This is the 48th year of the boat

show and the second year as title sponsor for Ginn sur Mer. Last year's event was very successful in generating sales for Ginn Resorts and the tremendous amount of exposure that will result from sponsorship of this year's event should make it equally successful.

The Fort Lauderdale International Boat Show is so large it spans six locations: Bahia Mar Yachting Center, Greater Fort Lauderdale/Broward County Convention Center, Fort Lauderdale Grande Hotel and Yacht Club, Hyatt Pier 66 Hotel & Marina, Hall of Fame Marina and Las Olad Marina. More than a \$1 billion dollars of boats, yachts and accessories from every major marine manufacturer worldwide will be on display and the event bills itself as the world's premier venue for super-yachts.

The show runs from Thursday through Monday Oct. 24-29 and



The Fort Lauderdale International Boat Show is the world's premier venue for superyachts and it is the second year for Ginn sur Mer as title sponsor.

Ginn Resorts will be well represented. In addition to two booths set up for Ginn sur Mer, there will be a booth set up for Hammock Beach and Ginn sur Mer hospitality. Ginn sur Mer will also have a 70-ft. yacht docked at the show for entertaining prospects and invited guests.

It will be a busy time for the representatives from Ginn sur Mer because that will also be the same weekend as the inaugural Ginn sur Mer Classic at Tesoro on the PGA TOUR. It will be contested at Ginn Resorts' Tesoro Club in Port St. Lucie.

The deep water residential home

sites are just a portion of the grand vision for the \$4.9 billion Ginn sur Mer project that will serve as Ginn Resorts' flagship Caribbean development. The 2,000-acre resort community adjacent to Old Bahama Bay is currently being developed and will contain more than 4,400 condominiums and hotel units, nearly 1,000 single-family residential home sites, signature golf courses designed by Jack Nicklaus and Arnold Palmer, clubhouses, two large marinas, a private airport, a Monte Carlo-style casino, water and swim pavilions, a beach club and a spa.

Conservatory's glass-domed wonder

The Crystal Palace of England, originally erected in Hyde Park, London is a wrought iron and glass building that was commissioned to house the Great Exhibition of 1851. More than 14,000 exhibitors from around the world gathered in the palace to display the latest technology developed during the Industrial Revolution. Visitors from far and wide were dazzled by the beauty and grandeur of the structure. Never before had such an architectural marvel been seen.



The Clubhouse at the Conservatory at Ginn Hammock Beach is modeled after this glass-domed wonder and the breathtaking facility is sure to awe Ginn Resorts owners and their visitors. Construction on the clubhouse is slated to be complete November.

Progress has moved along quickly since construction began more than a year and a half ago and the anticipation from members is high.

The facility will feature 37,500 square feet of enclosed, air-conditioned space

and 6,900 square feet of exterior patios and loggias for a total of 44,400 square feet.

At press time, Travertine floors imported from Turkey have been installed on the clubhouse floors,



The Clubhouse at the Conservatory will be over 44,000 square feet and feature a custom built glass dome.

complemented by medjool palms peppering the building's interior. The final element that will complete the clubhouse happens later this month: the installation of \$1.2 million of furniture and artwork. These are all one-of-a-kind authentic pieces and commissioned artwork designed after art found in the original Crystal Palace.

The behemoth facility will have an interior featuring a British West Indies flair and will encompass fine dining, men's and ladies locker rooms with food and beverage service, shoe service and all the accoutrements for members and guests to shower and change, a full service golf shop, a water and swim pavilion and a state-of-the-art fitness room.

With an outdoor loggia that overlooks the preserved nature area and wetlands, the clubhouse will

offer some of the most picturesque terrace dining found in the state in Florida.

Wisconsin-based company Supersky designed the clubhouse's glass dome, based on the Ginn Resorts architectural master plan. With over 70 years in the business, Super Sky has developed a myriad of complex skylight systems and this dome is considered their most impressive project to date both visually and technically. "The dome," according to senior project manager Tom Acomb, "was custom built in every way."

It is with great excitement that Ginn Resorts awaits the opening of the clubhouse. The stately facility will certainly be a sight to behold and will usher in an era of tradition and camaraderie for Ginn Resorts members for years to come.